

It's HERE! The Folsom Chamber of Commerce, Preferred Partner Program. This program is a three-way partnership that benefits the partner, the member and the chamber. See how you can benefit from each of the partnerships:

OFFICE DEPOT

Announcing a NEW Benefit! – FREE and Exclusive for all Chamber Members!

Take advantage of significant savings of up to 60% off a list of 650 most commonly purchased items and up to 70% off your copy and print needs. Most other items are discounted at least 5% over everyday low web price. In addition to your special pricing you can receive fast & free delivery on qualifying orders of \$50 or more. Discover more information on the next page on how to sign up for the Chamber Office Depot Program!

Contact: Karen Tomasello, (530) 386-3117 • Karen.Tomasello@officedepot.com

REFERRL

Referral generation and management

Generate endless referrals with this easy 5 Step Referral Management system. You can turn your contacts into advocates, inspire your advocates to send referrals, turn referrals into clients who then become your advocates. You can take advantage of Folsom Chamber member only pricing of \$149 (a \$50 savings) to join and a low monthly fee based on your needs. In addition, Chamber members can receive a discount on the monthly fee as a part of the Preferred Partner Program. Call to ask for details and jump start your referral program.

Contact: Adam Frick, (916) 217-1460 • adam@referrl.com

MONEY MAILER

Direct Mail program with online duplication

Use this local complete marketing solution option. Includes Smartzones® targeting, online duplication, a Money Mailer App and local email campaigns. Money Mailer offers hyper-local 10,000 household mailings with a high open rate for the targeted demographic. New and renewing Folsom Chamber members will receive up to 30% monthly discount on our targeted direct mail campaigns of 4 or more months. Online distribution on our App and Web interface is included. Offer available to new Money Mailer Advertisers. Call for specific program details and additional offers for existing Money Mailer advertisers.

Contact: Scott Spiegelman, (916) 798-0946 • sspiegelman@moneymailer.com

STYLE MEDIA GROUP

Special offers available for local print publications including Style Magazine, Style Savings & Entertainment and more. New and renewing Chamber members will receive a 50% discount off first advertisement with a purchase of 3 or more ads of 1/6 page or larger. Offer available to NEW Style Media Group Advertisers. Call for specials offers for existing Style Media group advertisers.

Contact: Debra Linn, (916) 988-9888 ext 114 • debra@stylemg.com

FOLSOM TELEGRAPH

Special offers available for local Folsom news which includes print and online editions. New and renewing Chamber members will receive a .50% discount off your first advertisement with Folsom Telegraph as a two for the price of one ad or four for the price of two ads options. Offer available to NEW Folsom Telegraph advertisers. Contact Folsom Telegraph for details and additional offers for current advertisers.

Contact: Bill Sullivan, (916) 351-3750 • bills@goldcountrymedia.com

